DEPARTMENT OF PUBLIC RELATIONS

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The Department of Public Relations expresses the vitality of UNMC through several avenues: informing the public, building relationships, and generating support and advocacy for UNMC. It creates awareness and promotes UNMC’s academic, research and community service missions. Public Relations also serves as an accurate, comprehensive source of health information for Nebraska and beyond. As part of this mission, Public Relations responds to media requests for experts, educated opinions and local angles to national news and look for every opportunity to tell the UNMC story. Public Relations is divided into five teams: Media Relations; Publications & Creative Services (including image/brand); Events & Community Relations; Web & Interactive Media; and Administrative.